

JULIA LÖÖF

CV



PORTFOLIO:

julialoof.com

EDUCATION:

Design Intern

MOST STUDIOS - DESIGN AGENCY, FEB 2025-
MARCH 2025

Digital Design and Strategy, Berghs School of Communication

AUG 2024- MAY 2025

AI for Business, Hyper Island

MASTERCLASS COURSE, FEB- MAR 2024

Degree in UX/UI Design, Technigo

AUG 2023- JAN 2024

High school diploma. Social Science program with a focus on Entrepreneurship, Leadership, and Human Environments

NACKA GYMNASIUM, 2019 - 2021

Business program -Economics

SJÖLINS GYMNASIUM, 2017 - 2018

SUMMARY:

Designer specialized in UX/UI design. Having 2 degrees in UX/UI design.

In May 2025 I graduated from Berghs School of Communication, Digital Design & Strategy and graduated top of my class, receiving the highest grade in every course.

Attended Hyper Island's "AI for Business Masterclass" in February 2024.

Degree in UX/UI design from Technigo's UX program in 2023.

Previously worked for three years in HR & Tech/Recruitment at the global tech company Seenthis, headquartered in Stockholm.

WORK EXPERIENCE:

Design Intern, Most Studios, Internship

MOST STUDIOS, STOCKHOLM, FEB 2025 - MAR 2025

Designed UX/UI solutions for clients, created wireframes and prototypes in Figma, conducted site audits, and collaborated in an agile team under tight deadlines.

Business Coordinator, CEO Office - Part time

SEENTHIS AB, STOCKHOLM, AUG 2023 - AUG 2024

Part-time during my studies at Technigo, I continued working with recruitment as my main task.

Restaurant manager - Summer

RIDDERSVIKS HERRGÅRD, JUN 2023 - AUG 2023

Restaurant and service manager, waiter, events & weddings.

Business Coordinator, CEO Office - Full time

SEENTHIS AB, STOCKHOLM, DEC 2022 - AUG 2023

I work with the company's recruitment and administrative tasks directed towards the CEO Office, primarily supporting our CEO but also other departments.

Talent Sourcer, Recruiter/Tech Recruiter - Full time

SEENTHIS, AUG 2021 - DEC 2022

- Source candidates primarily for our tech and commercial roles.
- Recruited globally (US, UK, APAC, Denmark, Norway, Sweden).
- Manage the recruitment process from start to finish.
- Attract candidates, conduct interviews, create job postings, and perform reference checks.

The role has required close collaboration with stakeholders in all regions on a daily basis. Strong collaborative and communication skills has been needed.

SKILLS:

User Research & Interviews, Brainstorming Methods & Facilitation, Design Thinking, Human-first approach, Creative Concept Design, Accessibility (strong understanding of WCAG & inclusive design, applied in real projects, e.g. Danske Bank case), Interaction Design & Usability, User Experience (UX) Design, User Interface (UI) Design, Wireframing, Prototyping, Usability Testing, Basic HTML/CSS, Search Engine Optimization (SEO), Figma, Adobe Photoshop, Miro, Figjam, Midjourney (GenAI Software).

CONTACT DETAIL:

*Phone: 076-314 14 10
Email: julialoof.business@gmail.com
Adress: Örnvägen 12, Nacka, Stockholm*

Retail and Sails Associate - Full time

MNO INTERNATIONAL, JAN 2021- JUN 2021

- Retail sales associate. This included sales, cash handling, customer service, order processing, store fronting, purchasing management, and product organization.

Head Waitress – Full time

KERSTIN & BRITT, MAY 2019 - JULY 2019

- Worked as a waitress in a restaurant and barista.

Assortment Associate And Technology Transfer Specialist

SELLPY, OCT 2018 - FEB 2019

- Responsible for quality assurance and process management of products at the company.

Marketing Advisor And Social Media Manager

VIVA LA DIVA COSMETICS, MAY 2016 - OCT 2018

- Managed the company's social media presence. Handled communication with brand ambassadors and coordinated collaborations. Also responsible for Instagram content creation with a focus on photographic production.

Internship

MNO INTERNATIONAL, MAY 2017 - JUN 2017

- Interned as a retail assistant as part of a school project.

Coach and Team Leader, Gymnastics Team

SALTSJÖBADENS IF, SEP 2015 - MAY 2017

- Team leader coach for local teams. Team leader at Saltsjöbadens IF SummerCamp. Certified in Trampette and Tumbling 1.